

N.	Question	Reply
1	What is the Duration of this Project? Whether this is a Phased Approach ? What is the Start date?	The project has no planned deadline. If the project works, we will gradually increase the number of channels. At the end of the 3-year collaboration, if the project has been succesfull, we will start a new selection phase. The service launch date will approximately be in Q1 2025
2	How Many Live Channels? How Many Pop up Channel? Are there any 24 x7 Entertainment channels as well?	At the beginning we should launch one live channel (we are evaluating a direct integration with the platform) and 3/4 pop-up channels. All the channels will be 24x7.
3	How RAI will provide Contribution (Live feed) to the supplier?	Rai will provide the live feed contribution through HLS push feed.
4	How Assets will be ingested within the supplier?	We are evaluating to ingest contents on third parties SFTP/ Bucket S3/Aspera/Signant services.
5	How RAI has MetaData already build? How can the supplier reuse that metadata, is there any integration required to Retrieve? Is Gracenote providing it along with EPG?	Rai Com will provide metadata in .xls format. Gracenote will be utilised only if required by the platform to populate the EPG.
6	Is there a CDN or SSAI service available with RAI?	We intend to use the CDN provided by the technical integrator.
7	Are deliveries only to a O&O App or to multiple Platforms? If so what is target platforms, Regions?	We are not planning to deliver also to our O&O platform, at the moment. The project is to start with the most important platforms operating in Italy. The international roll-out should cover Europe, US and Latam. We reiterate the importance of filling the #7 Optional requirement.
8	Do you already have a list of the potential channels with Target regions, language and subtitles if applicable?	In the first phase we will launch channels only in Italy (Italian language only). We can launch outside Italy (EU, US and Latm) other channels that will be localized (Dubbing and/or subs).
9	Please do confirm all the Live Channels RAI wish to send will have SCTE 35 intact in it?	The initial bouquet includes 1 live channel, with the same ad breaks as those within the live broadcasting. In a second phase, SCTE 35 should be inserted in it by the supplier.
10	Will this channel be primarily focused on Playout content, e.g content uploaded to the supplier and scheduled to create a Linear channel that the supplier plays out with some Cut to Live?	At the beginning we should launch one live channel (we are evaluating a direct integration with the platform), 3 focused on Play out only and 1 of these could have Cut to Live. All the channels will be 24x7.
11	How often Cut to Live is expected to be used?	It depends on the live events program. We estimate that they could be from 1 to 2 per week.
12	Does the feed used for Cut to Live have any SCTE35 markers within it?	No, the Cut to Live doesn't have any SCTE35 markers within it.
13	When there are no SCTE35 Markers within the Live feed, is the intention for the supplier to insert markers into this Live feed?	Yes, the SCTE 35 must be inserted in it.
14	How would you indicate when or where the breaks should be within the Live feed?	The ad markers will be provided by the selected Ad Sales agency, which we are still selecting.
15	For the Playout side of the channel, will cut/cue points be provided with the content at ingest for when an Ad Slate and Ad Markers should be inserted?	We will define the frequency and duration of the cut points and the cut points have to be inserted by the integrator.